



Clean and Innovative Textiles Strategy for Circular Economy

Report on Multiplier event

E3 Third Multiplier event

ENSAIT, Roubaix

October 2022



Short Report

The day began at 3.00 pm with registration where participants filled their names on the registration sheet and added e-mail address and signature (appendix 1). The speakers shared the slides of their presentations with participants. Mrs Anne Perwuelz, a professor at Ensait engineering school of Roubaix, greeted participants and thanked them for their attendance.

Afterwards, Mrs Ghada LIMEM, a Textile engineer at Ensait, presented the DNA of Cleantex Project and its four intellectual outputs: IO1: Massive Open Online Courses, IO2: an e-book of Life cycle assessment and eco-design in Textiles, IO3: Bootcamp: implementation of an innovative methodology to tackle eco-design matters following the design sprint process; and IO4: Training summer courses where we applied the Bootcamp methodology.

After a coffee break, Mrs Anne Perwuelz shared her slides with participants in order to introduce an interactive Mini-workshop about Circular strategies. Actually, this exercise represented an overview about the methodology developed in IO2. Participants were divided into four groups to work on a virtual case study. The objective was to follow the first steps of the design sprint process: Understand, sketch and decide.

We were honoured by the Testimonials of the Gentle Factory and Les Trois Tricoteurs, two French textile companies who accepted to share their know-how in the e-book. Regular discussions were organised to follow the groups' work. As a result, this workshop sparked interest among participants.

Afterwards, Madame Anne Perwuelz presented the Cleantex website to participants and showed them the Mooc's platform with illustration (videos on YouTube) and the e-book.

Finally, a fruitful discussion followed, where participants gave some suggestions and expressed some inquiries related to the topic to the organizers until the end of the event at 6.30 pm.

22 participants from France with different profiles, attended the multiplier event and 20 participants came from industry. A total of 42 people. A full communication has been made later to textile engineers (October the 21th).

In order to evaluate the multiplier event, Ensait used an evaluation survey which was handed to the 22 participants at the end of the event.

Ensait Multiplier event was an opportunity to promote for Cleantex Intellectual Outputs. At first, we introduced the project's DNA (Context, objectives, members and outputs) then we organised a mini-workshop to implement the bootcamp methodology. We were honoured by the Testimonials of the Gentle Factory and Les Trois Tricoteurs, two French textile companies who accepted to share their know-how in the e-book.

Participants showed a real interest about the content of the event.



PICTURES OF THE EVENT



The Multiplier Event in France



Group picture of the attendants to the France's Multiplier Event



Funded by the
Erasmus+ Programme
of the European Union



ERASMUS +

KA2 – Cooperation for innovation and the exchange of good practices
LT01 Education Exchanges Support Foundation
Grant Agreement: 2020-1-LT01-KA203-077874-E10170577

Project duration:

October 2020 – January 2023

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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